



The International Scientific Conference on Challenges in Social Sciences and Businessⁱ

March 17-19, 2018
Dubai, UAE

Register now:

www.iccssb.com

Contact us:

info@iccssb.com

ⁱAdditional information, including editorial requirements, full list of members of organizing scientific committee, suggested Dubai hotels with discounted rates and conference venue details, will be presented at the conference website which will launch soon at the address www.iccssb.com. We will also send additional information in next email.

Introduction

The International Scientific Conference on Challenges in Business and Social Sciences is a platform between scholars from various countries to disseminate and discuss their research.

The multidisciplinary research is commonly seen in academia as having the potential for most innovative projects and cutting-edge research, so we encourage researchers from various business and social disciplines to share their research and find new partners with complementary competences.

As the venue of 2018 conference is Dubai, when "East meets West", we especially welcome scholars from Asia and Europe, but we are open to scholars from all countries and all kind of academic institutions.

All papers submitted to the conference will go through reviewing process and, when accepted, they will be published in peer reviewed conference proceedings and best papers will be selected for the publication in partnering journals.

Conference scope*

The conference is open to research originating from various disciplines, including :

01

Business & Economics

Management
Marketing
Consumer Behaviour
Microeconomics
Macroeconomics
International Economics

02

Psychology

Social Psychology
Clinical psychology
Consumer Psychology
Organizational psychology
Health Psychology

03

Sociology

Applied sociology
Sociological theory
Area Sociological Studies
Cultural studies

Conference scope

*While submitting the full-length manuscript or the structured abstract, the author will need to choose the appropriate scientific track, which their work belongs to.



DUBAI

The conference will be organized in the quality hotel in Dubai, United Arab Emirates, which is one of the biggest cities in the Gulf, progressive and top tourist destination nowadays.

Dubai has become a world-class destination to enjoy fun-filled activities with friends and loved ones due to the modern infrastructure and state-of-the-art facilities that have been introduced in the recent times.

The vast majority of people living in the city are expatriates, so foreigners rarely feel like strangers in this very multi-culti area.

English language is widely used in the city, including public transport, stores and hotels. The traditional Muslim dress code is not obligatory in Dubai and vast majority of men and women follow rather western style. March is an excellent time to visit the Gulf. The details of the conference venue will be displayed at the conference website soon.

The participants may choose either to book accommodation in the official conference hotel or select one of neighbouring hotels offering competitive prices. The list of hotels offering discounts for participants will be announced at the website.

Conference Venue



The International Scientific Conference on Challenges in Social Sciences And Business will be held at the Radisson Blu Hotel, Dubai Deira Creek, Situated at a fantastic location, in the heart of Dubai's business, shopping and cultural hubs, the Radisson Blu Hotel, Dubai Deira Creek is placed at a focal point between the city's bustling business district, historical landmarks, traditional souks and modern high-end shopping.

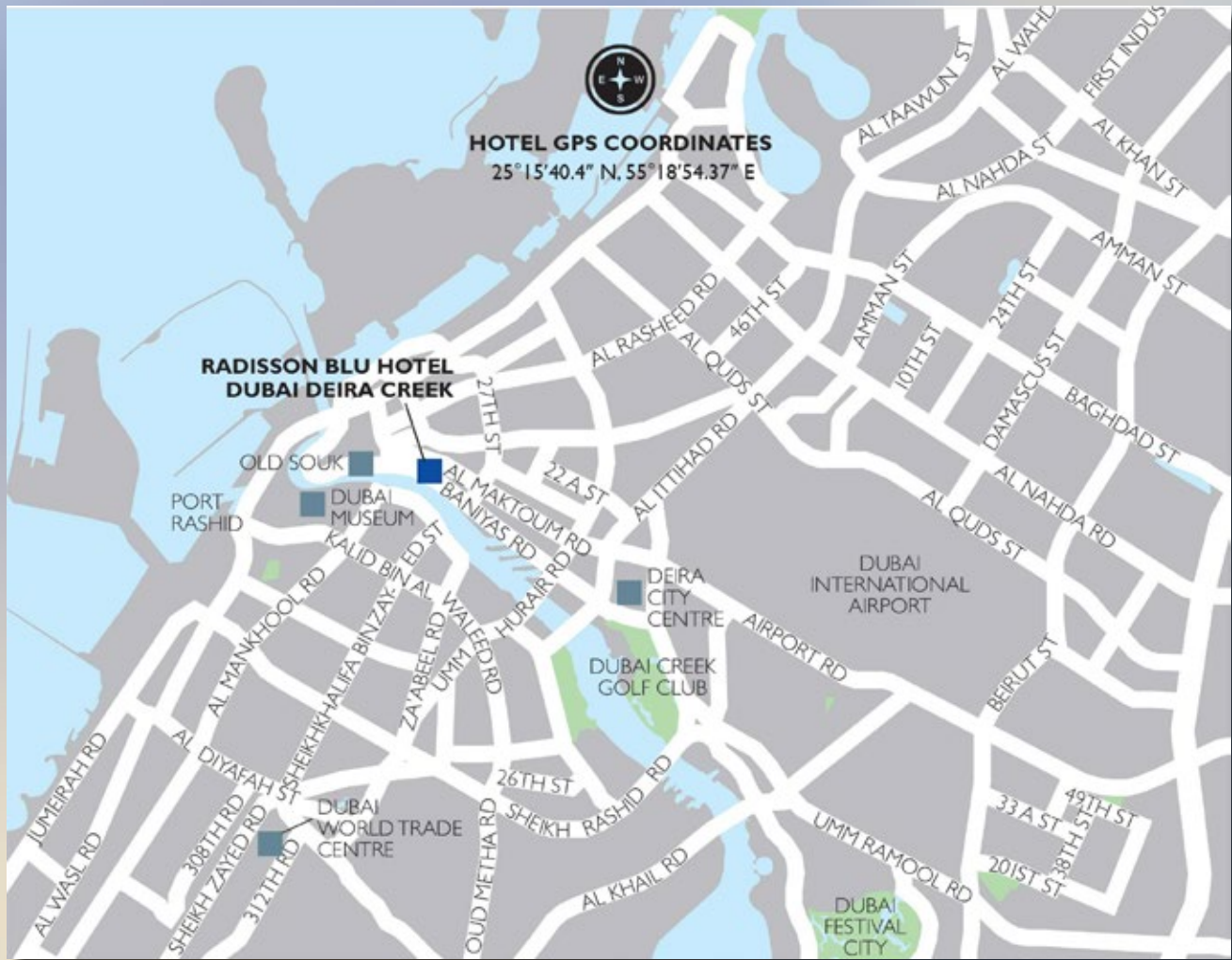


Radisson **BLU**

Conference Venue

Conference Venue

Arrival



From Dubai International Airport: The hotel is located only 7 kilometres from Dubai International Airport, which is 15 minute drive. Upon exiting the airport, stay on the main airport road towards Deira. At the clock tower roundabout, proceed straight on Maktoum Road. The hotel is slightly towards the left side.

From Union Metro Station: The hotel from the Union Metro Station stop, or about a four-minute walk. After exiting the metro station, guests should cross Maktoum Road, which is situated slightly to the left.

The important dates

September 1,
2017

Abstracts and registration Due *

Full manuscripts (10 pages) or structured
abstracts (1-2 pages)

October 2,
2017

November 6,
2017

Final revised manuscripts after review

Early bird fee payment

December 4,
2017

January 31,
2018

Regular fee payment

- The participant chooses either to publish a full length manuscript, an abstract, or a structured abstract.
- We plan to deliver conference proceedings at the time of the conference in 2018, however best papers will be published after the conference in partnering journals on the basis of the journal-related review and revision process.

The conference fee*

Early bird conference fee**

High income countries | 295 \$

Faculty from „High income countries“

See recent country classification at World Bank List Of Economies
(check recent data here :
<https://datahelpdesk.worldbank.org>)

all other income countries | 249 \$

“Low income”, “Lower middle income” or
“Upper middle income”

PhD Students and other students | 198 \$

If supported by relevant documentation

Regular Conference fee***

High income countries | 349 \$

Faculty from „High income countries“

See recent country classification at World Bank List Of Economies
(check recent data here :
<https://datahelpdesk.worldbank.org>)

all other income countries | 295 \$

“Low income”, “Lower middle income” or
“Upper middle income”

PhD Students and other students | 249 \$

If supported by relevant documentation

* Conference fee covers conference materials, coffee breaks and publication costs, either in conference proceedings or partnering journals dependently on the reviews. The conference fee does not include hotel and transportation.

**Booking submitted and full payment received by 16:00 GMT 4th December 2017

***Booking submitted and full payment received after 4th December 2017 and Before 31st January 2018.

The conference fee

Complementary descriptions

Additional papers	Publication of each additional paper requires a 80\$ publication fee. (If the registrant is author of additional paper(s))
Special discount rate for co-authors attending the conference	180 \$ (if first author pays a conference fee)
Accompanying person(s) and Attending Without paper	150\$ Please be informed that the accompanying person can NOT be a co-author. (ONLY includes lunches, coffee breaks and attendace certificate)
Publication in proceedings without attending the conference	150 \$ (if paper is accepted in review process)

Scientific Committee*

- Prof. Maciej Mitrega (Head of Committee), University of Economics in Katowice
- Prof. Robert Tomanek, University of Economics in Katowice
- Prof. Jerzy Gołuchowski, University of Economics in Katowice
- Prof. Andrzej Ryk, Pedagogical University of Cracow
- Prof. Artur Świerczek, University of Economics in Katowice
- Prof. Ewa Ziemba, University of Economics in Katowice
- Prof. Tomasz Nawrocki, University of Silesia in Katowice
- Prof. Robert Pyka, University of Silesia in Katowice
- Prof. Małgorzata Suchacka, University of Silesia in Katowice
- Prof. Grażyna Trzpiot, University of Economics in Katowice
- Prof. Tomasz Wachowicz, Department of Operations Research, University of Economics in Katowice
- Dr. Yacob Norouzi, Associate Professor, Qom University
- Dr. Negar Armaghan, Iranian Research Organization for Science and Technology (IROST)
- Dr. Naser Nasiri, Allame Khoei institute of higher education
- Dr. Aleksandra Sarna, Pedagogical University of Cracow
- Dr. Karolina Wojtasik, University of Silesia in Katowice
- Dr. Justyna Kijonka, University of Silesia in Katowice
- Dr. Anna L. Wieczorek, University of Bielsko-Biala
- Doc. Dr. Gregor Pfajfar, University of Ljubljana
- Dr. Olgierd Witczak, University of Economics in Katowice

*Full list of scientific committee will be presented in august 2017



Organizers and Contact

The conference is organized by Koosha Company in cooperation with 3 academic institutions: Department of Business and Consumer Relationship Management from University of Economics in Katowice, Institute of Sociology from University of Silesia in Katowice and Department of Health Psychology from Pedagogical University of Cracow.

The head of the Scientific Committee, prof. Maciej Mitrega*

Contact to Organizers:

info@iccssb.com

Publication opportunities

All manuscripts will go through peer review and on the basis of this process, they will be published in conference proceedings (with ISBN)

The best papers will be selected by scientific committee to be published after the conference in partnering journals, including "Journal of Economics and Management" and "Studies in Economics" (Studia Ekonomiczne) published by University of Economics in Katowice or other partnering journals. These papers can be published there after some additional review and revision.

* <https://scholar.google.pl/citations?user=iKX1hqkAAAAJ&hl=pl>

